

THE COLDEST CEREAL IN TOWN!

FOR AN EVEN **COLDER!** EXPERIENCE

Place a bowl of ICEE cereal (without milk) in the freezer. Wait 30 minutes or more, then add milk & enjoy the super-chill crunch!



IT'S A COLD HARD FACT!
ICEE is made at 26 - 28 °F.

HOW COOL IS THAT?

The coldest temperature ever created by scientists is 459 °F below zero. That's even colder than outer space!

TAKE A SWEATER

The coldest place on earth can be found on the eastern Antarctic Plateau, where temps get as low as 137 °F below zero!

THE ICEE AGE

The ICEE Company started in 1967! Did you know ICEE drinks are lightly carbonated to give them a light and fluffy texture?

POLAR PASSAGE

Help Cherry and Blue Raspberry bring their flavors to the bowl.

START

